



Enjoy exclusive offer up to 20% discount at Bahrain Specialist Hospital with Al Salam Bank Visa cards

30 July 2017, Kingdom of Bahrain:

Al Salam Bank-Bahrain, one of the pioneering Shari'a-compliant banks in the Kingdom, recently signed a Memorandum of Understanding (MoU) with Bahrain Specialist Hospital, offering the Bank's Visa debit and credit cardholders the opportunity to enjoy exclusive discount offers when using Al Salam Bank cards. The special discount offer will be valid until 30 June 2018.

On this occasion, Mr. Anwar Murad – Deputy Group CEO of Banking at Al Salam Bank said, *"In line with our continued commitment to provide our valued customers with special offers, at Al Salam Bank, we are delighted to extend our partnership with Bahrain Specialist Hospital bringing top quality medical support benefits with an exclusive offer up to 20% discounts on consultation, procedures, dental and diagnostics to our Visa debit and credit cardholders."*

Mr. Anwar Murad further added, I would like to encourage customers to benefit from our special Credit Cards Promotion and other special Visa discount offers. Our credit card holders will benefit from using their Visa credit cards until 9th September 2017 to increase their chances to win in our July and September draws. Every BD50 spent locally will entitle the credit card holder to one entry into the draw and the entries are doubled when spent abroad for a chance to win sport travel packages to watch their favorite club play live that includes full trip coverage and also get rewarded with Gulf Air's Falconflyer loyalty program – earning free miles in addition to 6000 bonus miles for our new credit cardholders when spending a minimum of BD 1,000 during the first two billing cycles."

Dr. Kasim Ardati, MD, FAAP and Managing Director at Bahrain Specialist Hospital, commented: *"We are pleased to offer Al Salam Bank Visa debit and credit cardholders with exclusive discounts on our comprehensive medical healthcare services served by our team of the most highly qualified and experienced consultants and specialists in the field. Bahrain Specialist Hospitals, located in Juffair and West Riffa, maintains to provide its customers within the Kingdom with world-class standard and level of service which is reinforced by our core mission of being "Dedicated to your health".*

For further information on the special offers, please visit the bank's website: www.alsalambahrain.com or follow us on our official social media accounts: instagram @alsalambank_bh, facebook @AlSalamBankBH and twitter @AlSalamBankBH or contact our customer care center on 17005500.

Seen in the picture: Mr. Anwar Murad – Deputy Group CEO of Banking at Al Salam Bank-Bahrain, Dr. Kasim Ardati – Managing Director at Bahrain Specialist Hospital along with senior officials from both institutions.

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Note to Editors:
Al Salam Bank-Bahrain

Headquartered in the Kingdom of Bahrain, Al Salam Bank-Bahrain (B.S.C.) is a dynamic, diversified and differentiated Islamic bank.

Incorporated on 19 January 2006 in the Kingdom of Bahrain and commenced commercial operations on 17 April 2006, the Bank operates under Shari'a principles in accordance with regulatory requirements for Islamic banks set by the Central Bank of Bahrain.

Al Salam Bank-Bahrain was listed on the Bahrain Bourse on 27 April 2006, and subsequently on the Dubai Financial Market on 26 March 2008.

The Bank offers its customers a complete range of innovative and unique Shari'a-compliant financial products and services through its extended strong network of branches and ATMs utilizing the latest technologies to meet various banking requirements. In addition to its Retail Banking services, the Bank also offers Corporate Banking, Private Banking, Investment Banking as well as Treasury Services. The Bank's high-caliber management team comprises of a highly qualified and internationally experienced professionals with proven expertise in key areas of banking, finance and related fields; all supported by a world-class Information Technology (IT) infrastructure and the latest 'smart' working environment.

Al Salam Bank-Bahrain adopts internationally recognized standards and best practices in Corporate Governance and operates with highest levels of integrity, transparency and trust.

The Bank is committed to its role as a concerned corporate citizen, actively seeking ways to contribute and add value to the social and economic well-being of the local communities in which it invests and operates.

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